

**Merit Marketing Services**  
24 S. 6th Street  
Zanesville OH 43701  
P: 740-607-7800  
Teri Clapper, Owner  
Teri@MeritMarketingServices.com



# CAPABILITY STATEMENT

## Company Data

**DUNS:** 050453516  
**EIN:** 83-2523996  
**Established:** 11/2011  
**Phone:** 740.607.7800  
**Email:** teri@meritmarketingservices.com  
**NAICS:** 32311: Commercial Printing  
541890: Advertising Services  
541613: Marketing Consulting  
541810: Advertising Agency

### Socio-economic Certification:

Woman Owned Business  
HUB Zone Certified  
EDGE Certified

**Payment:** Yes, we accept credit cards and purchase cards

## Organization Overview

Merit Marketing Services is a full-service marketing and design agency located in South Eastern Ohio, serving businesses nationwide. Merit Marketing provides printing services, graphic design, strategic marketing, advertising, and web development to commercial, non-profit, and government agencies.

Merit Marketing is committed to creating innovative and tailored branding, marketing, advertising, and promotional materials with 17 years experience.

## Core Competencies

- \* Offset Printing
- \* Graphic Design
- \* Website Dev/Design
- \* Promotional Items
- \* Direct Mail Mgt
- \* Email Marketing
- \* Digital Advertising
- \* Social Media Mgt

## Past Performance

- \* Zanesville Muskingum County Health Department  
Website Development \$4250  
Jennifer Heistand (740) 454-9741
- \* Guernsey County EMA  
Website Development \$1399  
Jane Yoder (740) 432-9292
- \* Shirley K's Storage Trays  
Design/Web/Print \$15689  
Carrie Matheney (740) 868-8140
- \* Direct Satellite Services  
Signs/Web/Print/Marketing \$52646  
Brandy Bennett (740) 891-6843
- \* Muskingum Valley Park District  
Event Manager/Design \$7384  
Ed Shaffer (740) 455-8237
- \* Roaring Run Resort  
Design/Advertising \$4375  
Jay Corl (724) 433-0917
- \* Foodworks Alliance  
Marketing/Design \$4865  
Carol Humphreys (740) 408-2594

## Differentiators

We are located in Southeastern Ohio and offer services to agencies, businesses, and non-profits of varying size throughout the U.S.

What sets us apart is our attention to detail, strategic mix of technology and design, and our efficiency of deliverables.